

What is claimed is:

1. A blender jar for use on an electric blender having a base with a motor, and a knife rotatable by the motor, the jar comprising:  
a body having first and second opposite ends; and  
5 the body having a reduced cross-sectional area portion spaced from the first end to enhance blending action in the jar.
2. The blender jar of claim 1 wherein the body increases in cross-sectional area upwardly from the first end.
- 10 3. The blender jar of claim 2 wherein the body increases in cross-sectional area upwardly from the reduced cross-sectional area portions.
4. The blender jar of claim 1 wherein the body increases in cross-sectional area  
15 upwardly from the reduced cross-sectional area portions.
5. The blender jar of claim 1 wherein the body has a curved profile.
6. The blender jar of claim 1 wherein the body curves outwardly and then inwardly  
20 from the first end to the second end.
7. The blender jar of claim 1 wherein the body includes a handle.
8. The blender jar of claim 1 further comprising a plurality of ribs extending inwardly  
25 in the body of the jar.
9. The blender jar of claim 1 wherein the shape of the cross-sectional area is generally circular.
- 30 10. A blender jar for a blender having a base, a motor in the base, and a knife driven by the motor, the jar comprising:

a body having first and second opposite ends, the first end being adapted to mount onto the base; and  
the body curving outwardly and then curving inwardly between the first end and the second end.

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11. The blender jar of claim 10 wherein the inward curve defines a portion having a reduced cross-sectional area.

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12. The blender jar of claim 10 wherein the body curves outwardly adjacent the second end.

13. The blender jar of claim 10 wherein the body includes a handle.

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14. The blender jar of claim 10 further comprising a plurality of ribs extending inwardly in the body of the jar.

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15. A blender jar for a blender having a base, a motor in the base, and a knife driven by the motor, the jar comprising:

a body having opposite first and second ends, the first end being adapted to mount onto the base;

the body having a reduced cross-sectional area portion spaced from the first end; and  
a plurality of ribs extending inwardly in the body to enhance blending.

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16. The blender jar of claim 15 wherein the body has a curved profile.

17. The blender jar of claim 15 wherein the body curves outwardly and then inwardly from the first end to the second end.

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18. The blender jar of claim 15 wherein the body includes a handle.

19. A blender jar for use with a blender, the blender jar comprising:  
a body having first and second opposite ends and an intermediate portion; and  
the body having a generally circular cross-sectional area between the first and second ends,  
the first and second ends having first and second diameters and the intermediate  
5 portion having another diameter larger than either of the first or second diameters,  
the first and second ends being interconnected with the intermediate portion to  
define an outwardly and then an inwardly curved profile therebetween.

20. The blender jar of claim 19 wherein the body includes a handle.

21. The blender jar of claim 19 further comprising a plurality of ribs extending  
inwardly in the body of the jar.

22. The blender jar of claim 19 wherein the shape of the cross-sectional area is  
15 generally circular.

23. A blender, comprising:  
a base;  
a jar mounted on the base and having a body with a reduced cross-sectional area spaced  
20 above the base;  
a motor in the base with a rotatable output shaft extending upwardly into the jar;  
a plurality of blades mounted on the motor output shaft for rotation in the jar, the blades  
defining a spinning diameter when rotating which is at least substantially equal to a  
diameter of the reduced cross-sectional area of the jar.

24. The blender of claim 23 wherein the jar has upper and lower ends with a curved  
profile therebetween.

25. The blender of claim 23 wherein the jar profile extends outwardly from the lower  
30 end, then inwardly and then outwardly adjacent the upper end.

26. The blender of claim 24 wherein the body has a plurality of internal ribs.

27. The blender of claim 24 wherein the body has a generally circular cross-sectional shape between the upper and lower ends.